

Jonathan Stevens
Assistant Coroner
St. Pancras Coroners Court
Camley Street
London
N1C 4PP

Rt Hon Nadine Dorries MP Secretary of State for Digital, Culture, Media and Sport 4th Floor 100 Parliament Street London SW1A 2BQ

E: enquiries@dcms.gov.uk

www.gov.uk/dcms

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Thank you for your email of 23 November, enclosing your report on the death of Berenice Nadika Bell. I would like to extend my sympathies to Berenice Nadika Bell's family and friends. I note that you have also shared your report with the Home Secretary and the Joint Committee scrutinising the draft Online Safety Bill in Parliament.

In my previous role as minister for suicide prevention, I met many families who had suffered the devastating loss of a child - and was horrified to find that they had been exposed to awful content online, including online suicide chat rooms or posts encouraging them to harm themselves. This content is inexcusable and companies must take more responsibility for their actions.

I share your concerns about the availability of content online that promotes and advertises methods for suicide and self-harm, and we are working across government and with stakeholders, such as the Samaritans, to tackle this serious issue. This case, and sadly several others, has highlighted the need for urgent action in this area.

We are taking urgent steps to protect users, and particularly vulnerable users, online. Under the draft Online Safety Bill, in-scope companies which allow users to post content online or to interact with each other - including social media platforms, websites and search engines - will need to remove and limit the spread of illegal content and activity online. This includes illegal content which encourages or incites suicide online, with all companies in scope of the Bill expected to take swift and effective action against such content. Companies will need to have effective systems in place to prevent it from appearing on their sites. All companies in scope of the Bill will also be required to assess whether children are likely to access their services. If so, will have to conduct a child risk assessment and put in place measures to prevent children from being harmed on their service – this includes content that is harmful, even if not illegal.



Your report mentions that evidence was provided by the family that Berenice had accessed various suicide websites that provide information and assist people to commit suicide. The scope of the new regulatory framework will apply to services that host user-generated content or facilitate interaction between users. This includes a broad range of services, including social media, forums and marketplaces and search engines. The regulatory framework will apply to any company whose services are targeted at UK users, are used by a significant number of UK users, or which otherwise pose a significant risk of harm to individuals in the UK. It will apply regardless of where the company is based in the world.

If any service provider or website owner publishes illegal content, they are already breaking the law by publishing this material. Nevertheless, many people will access these extremely harmful websites through search engines. Under the new regulatory framework, search engines will need to take steps to keep their users safe. This includes identifying keywords that are used to access illegal content, and ensuring illegal content and content that is harmful to children is not promoted through algorithms or predictive searches.

Companies whose services have high-risk functionalities, for example, those which enable sharing of content widely and which have the largest audiences, will also be required to take action on content that is legal but which may cause harm to vulnerable adults. If such content is prohibited in their terms and conditions, they must not promote it through their algorithms. These services, known as Category 1 services, will also need to consult expert organisations like the Samaritans about their terms and conditions and undertake regular risk assessments to identify other legal-but-harmful material on these services. Risk assessments will need to consider the risk to adult users, including vulnerable users, such as those at risk of self-harm or suicide for example. Category 1 services will then need to set out in clear terms and conditions what is acceptable on their services in relation to legal-but-harmful content, and enforce those terms and conditions consistently and transparently.

Following consultation with Ofcom, a limited number of priority categories of content that pose the greatest risk to users will be set out in secondary legislation. There will be three categories of priority harm: criminal offences, legal but harmful content affecting adults and harmful content affecting children. Work is still ongoing to determine the composition of these lists but we are confident that the list of priority legal-but-harmful offences is likely to include suicide, self-harm and eating disorder-related content.

If a company fails its duties, it could face enforcement action. It could be liable for fines of up to 10 per cent of annual turnover or £18 million, whichever is higher. The enforcement powers, also including business disruption measures, have been designed to be effective against companies with and without a physical or legal presence in the UK. The regulator, Ofcom, will have the power to apply to the courts to restrict non-compliant services from being accessed in the UK. Alongside enforcement powers, Ofcom will have a duty to consider the vulnerability of users whose circumstances appear to put them in need of special protection when performing its duties.

The draft Bill has been subject to pre-legislative scrutiny by a Joint Committee. The Joint Committee reported with their recommendations on 14 December. We will now fully consider the Committee's recommendations and are committed to introducing the Bill as soon as possible after that. In the meantime we are working closely with Ofcom to ensure that the implementation of the framework is as short as possible, following passage of the legislation.



We are also ensuring that criminal law is fit for purpose to account for harmful and dangerous communications online. The Department for Digital, Culture, Media and Sport sponsored a Law Commission review of harmful online communications. As part of this review, the government has asked the Law Commission to examine how the criminal law will address the encouragement or assistance of self-harm. The Law Commission has published its final report, recommending several new or replacement offences to capture these types of communications online, including a new self-harm offence. The government is considering the Law Commission's recommendations and will set out our position in due course.

The Department for Health and Social Care's strategic partnership with suicide and self-harm prevention experts, led by the Samaritans, continues to tackle this content and support vulnerable users of their platforms. This partnership is undertaking research to develop our understanding of harmful suicide and self-harm content, produce guidance for industry and establish an advice and reporting service. Samaritans have also released *Managing self-harm and suicide content online*, a set of guidelines for sites and platforms hosting user-generated content, which sets out a framework of best practice principles to support platforms to manage self-harm and suicide content in a safe and sensitive way. The government continues to engage with these stakeholders as part of wider suicide prevention work and the online safety framework.

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Rt Hon Nadine Dorries MP
Secretary of State for Digital, Culture, Media and Sport

